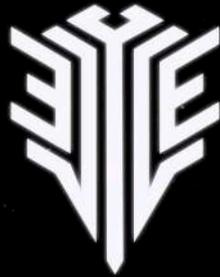


EDER LOZA



ASTRODATA

WhitePaper





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I. AstroData Project Overview

Swiss designer Eder Loza is launching an NFT collection competition using the resources of the Ethereum blockchain. Known as "the AstroData project", the competition will democratize the opportunity to own a fine Swiss watch and will disrupt the watch market on Web 3.0.

Through the AstroData project, participants will have the opportunity to collect utility NFTs that will allow them to join a club of investors and watchmaking enthusiasts, earn physical rewards, obtain special privileges and, eventually, to win a unique Swiss haute horlogerie watch.

The AstroData project is expected to capture the interest of both haute horlogerie enthusiasts wishing to acquire unique, physical products from an emerging Swiss brand and investors seeking to make a profit from the purchase and sale of utility NFTs.

II. Introducing Eder Loza

Eder Loza is a watch designer hailing from Geneva, Switzerland. He worked for prestigious fine watchmaking manufacturers in Switzerland until a dramatic turn in his life compelled him to emancipate himself creatively and start his own brand.

A keen follower of trends in technology, Loza saw the popularization of digital art and NFTs as an opportunity to break away from the traditional watchmaking world. With a new lease on his creativity, he launched his own brand in 2021, debuting innovative models and marketing them through Web 3.0.





III. Roadmap

Step 1 (February 2023)	Airdrop of 1000 free NFTS
	During 5 weeks, 1000 Unity are given for free (airdrop) through tests on our discord and collaborations to the best and most active participants.
Step 2 (March 2023)	Join the pre-sale of 300 Trinity NFTs
	Eder Loza is offering 300 Trinity NFTs for sale at the discounted price of 0.3 ETH. The presale is reserved for a small number of people who are whitelisted on our discord server. The condition to be whitelisted is to own at least 2 Unity NFTs.
Step 3 (March 2023)	Public Mint of 2700 Trinity
	Eder Loza invites you to collect the most NFTs from the remaining 2700 Trinity during the public mint. You'll then have two weeks to trade, sell, or buy NFTs from both collections before the final point count.
Step 4 (April 2023)	Win the AstroData and rewards
	At the end of the competition, the participant with the most points will win the AstroData watch and its digital NFT copy. Depending on how many points they've earned, the remaining participants may receive pieces of fine Swiss jewelry.
Step 5 (Summer 2023)	Attend the first Eder Loza Club event
	Members of the Eder Loza Club will be invited to a gala evening to meet Eder Loza in person and preview more of his work.
Step 6 (2023)	Become and remain a member of the Eder Loza Club
	While waiting for the next project to be released in end of 2023, Eder Loza invites you to become and remain an owner of a Trinity NFT in order to enjoy the many perks reserved for Eder Loza Club members.
Step 7 (2023)	Next project
	In the next chapter of Eder Loza's brand, a new unique watch design will be unveiled as well as new pieces of fine Swiss jewelry.



IV. Payment Options

To participate in the AstroData project and acquire NFTs from the Trinity or Unity collection, you will need to have a crypto-currency wallet. We recommend that you create one with MetaMask or Coinbase .

We accept payments in crypto-currency (i.e. Ethereum) as well as in fiat currency (via bank card) for those who have not yet added funds to their wallet.

V. Competition Outline

The competition takes place in 3 steps:

Step 1 : Airdrop - Unity NFTs

During 5 weeks, 1000 Unity are airdropped on our discord through challenges and through collaborations.

Competition days	Drop time	Number of Unity NFTs given per day during Discord challenges
Wednesday	8PM (UTC+2, Geneva Time)	26 Unity NFTs
Thursday	8PM (UTC+2, Geneva Time)	26 Unity NFTs
Friday	8PM (UTC+2, Geneva Time)	26 Unity NFTs
Saturday	8PM (UTC+2, Geneva Time)	26 Unity NFTs
Sunday	8PM (UTC+2, Geneva Time)	26 Unity NFTs



V. Competition Outline

Step 2 : Presale - Trinity

A presale of 300 Trinity at the price of 0,3 ETH is planned. This is reserved for a small number of people who are whitelisted on our discord server. The condition to be whitelisted is to own at least 2 Unity NFTs.

Step 3 : Public Mint - Trinity

The remaining 2700 Trinity are put on sale after the presale. Following the Trinity sell-out, we give you 2 weeks to trade, sell or buy NFTs from both collections. At the end of the two weeks, the leaderboard is frozen and a point count is done.

The person with the most points wins the AstroData watch and all other participants receive physical prizes (rings and pendants) and privileges according to their place in the ranking.

3. Final Tally and Reward Distribution

Once the final tally has been completed, NFT owners are invited to register in the user area of the ederloza.com website, where they can claim rewards according to the number of points they have earned.

Participants have 7 days to submit their claims and to send the Eder Loza team their delivery information. After the 7 day period, the automatic prize (see reward levels) will be awarded and can be claimed within a maximum of 6 months. The winner of the AstroData watch will be invited to receive their prize in a special ceremony.

At the final tally, participants holding 3 Unity NFTs have the opportunity to «burn» them and receive a Trinity NFT in return, allowing them to become part of the Eder Loza Club.



VI. Discord Challenges

The AstroData project challenges will take place on the official Discord server during the competition period. They are intended to reward community involvement as well as allow people who do not have the resources to purchase a Trinity NFT a chance to participate in the competition.

Participants can find challenges in the «challenges of the day» Discord room, and bots will ensure that the challenges are smoothly run.

For 5 weeks, challenges will be held each day from Wednesday to Sunday, at a time announced in advance. The results of the events and the daily rankings will be communicated transparently to the entire community on our social accounts.

The challenges are purely skill-based, so participants cannot rely on making random choices at any point. They cover a variety of topics such as Eder Loza, watchmaking, blockchain, general knowledge, and astronomy.

List of Challenges:

- Logic tests: Participants must answer a logic test based on mathematical exercises. Each day the first 26 participants to solve the test correctly win a Unity NFT.
- Guess the word: Participants have to guess a word with 4 pictures given to them as clues. Each day the first 26 participants to guess correctly win a Unity NFT.
- Quizzes: Participants have to answer various questions and choose between 3 answers. Each day the first 26 participants with the most correct answers win a Unity NFT.
- Riddles: Participants have to answer mystery questions that draw on their knowledge of the project and the artist. Each day the first 26 participants who answer the riddles correctly win a Unity NFT.
- Where is Eder Loza: Participants have to find Eder Loza in a scene. Each day the first 26 participants who spot Eder Loza in the picture win a Unity NFT.

VII. Leaderboard

Throughout the entire competition (from the pre-sale to the final tally), a ranking of NFT owners can be accessed on ederloza.com. Each participant will be ranked by the number of points they have earned (calculated as the sum in points of all Trinity and Unity NFTs owned).

Owners of Trinity and Unity NFTs have the option to register on the main site as users, where they can see their rank more easily and come up with a nickname to display on the leaderboard.



VIII. NFTs

The AstroData project NFTs are all unique and individually numbered. Trinity NFTs have a cover video before the mint; after purchase, the main video is revealed.

The Trinity Collection

NFTs from the Trinity collection can be purchased by participants during the competition at mint.ederloza.com. Each Trinity NFT is worth 3 points in the competition.

The price of a Trinity NFT is fixed at 0.3 ETH during the pre-sale and 0.5 ETH during the public mint

Trinity NFTs are subject to a 5% creator fee. These royalties come from secondary sales and help support the project and future developments of the Eder Loza brand.

Total number of NFTs in the Trinity collection: 3333 NFTs

Number of Trinity NFTs available through burns: 333 NFTs

Number of Trinity NFTs available for pre-sale: 300 NFTs

Number of Trinity NFTs available during the public mint: 2700 NFTs

In addition to being individually numbered, the NFTs in the Trinity Collection are subdivided into 5 types, each one referring to a different exoplanet in the universe.

Each Trinity NFT type has a different level of rarity.

Type 1: DUSTA

43% of the collection (1433 NFTs) have this visual.

Type 2: OBSCURA

27% of the collection (900 NFTs) have this visual.

Type 3: ELIPSA

18% of the collection (600 NFTs) have this visual.

Type 4: CRYSTALA

9% of the collection (300 NFTs) have this visual (reserved for pre-sale).

Type 5: LAVA

3% of the collection (100 NFTs) have this visual.

Contract address: soon

Proof hash: soon



Trinity Collection



CRYSTALA



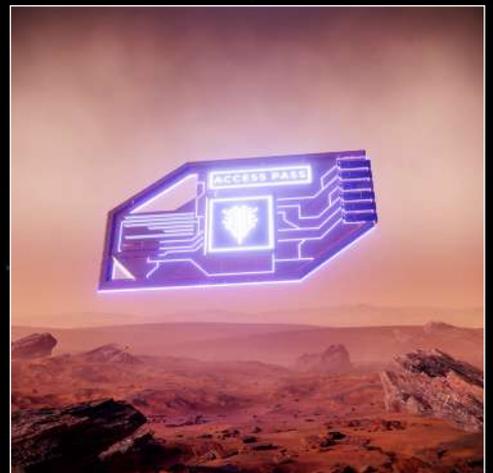
ELIPSA



LAVA



OBSCURA



DUSTA



IX. NFTs

The Unity Collection

During the competition, NFTs from the Unity collection can be earned by participants on the Eder Loza Discord server. 26 Unity NFTs will be available each day from Wednesday to Sunday, over the course of 5 weeks. Other unity can be earned on the server of projects with which we are in collaboration

Each Unity NFT has a value of 1 point in the competition. At the competition's end, owners who have 3 or more Unity NFTs will have the opportunity to merge them on the main site to obtain a Trinity NFT and join the Eder Loza Club. 3 Unity NFTs are required for every merge.

Unity NFTs are subject to a 5% creator fee as they are initially given away for free and meant to be merged into Trinity NFTs.

Total number of NFTs in the Unity collection: 1000 NFTs

Contract address: soon

Proof hash: soon

X. The AstroData Watch

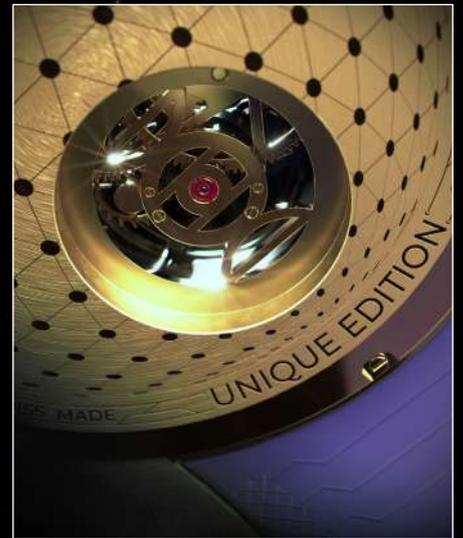
The AstroData watch embodies artistic emancipation, excellence, and Swiss precision. It's a symbol of the avant-garde, of those who are one step ahead in the world of luxury.

Made of 18K gold and set with sapphires and diamonds, the AstroData watch is a one-of-a-kind model inspired by astronomy and digital data. Eder Loza will craft only a single physical watch that will be linked to its digital NFT double through the Ethereum blockchain.

Upon submitting the prize claim form on the user side of our site, we guarantee hand delivery of the AstroData watch to the winner within 3 months.



X. The AstroData Watch





XI. The AstroData Watch

Specifications

Case	18K gold (750/1000)
Glass	Sapphires on the face and on the back; anti-reflective treatment
Display	Hours and minutes
Waterproofing	3 BAR
Size	40 MM
Movement	Swiss TO2 tourbillon
Frequency	3 Hz
Power reserve	110 hours
Winding	Manual

Origins of the Components and Manufacturing Process:

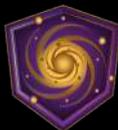
Tourbillon movement	Neuchâtel, Switzerland
18K gold (750/1000)	Geneva, Switzerland
Silicone wristband	Geneva, Switzerland
Design	Geneva, Switzerland
Research and development	Geneva, Switzerland
Production	Geneva, Switzerland
Gemstone setting	Geneva, Switzerland
Finishing	Geneva, Switzerland
Assembly	Geneva, Switzerland
Logistics	Switzerland



XII. Physical Rewards

Depending on your number of points after the final tally, you may be eligible to win physical rewards and to join the Eder Loza Club. After the competition, the requirement to maintain an Eder Loza Club membership and the accompanying perks is to own at least one Trinity NFT.

This table summarizes the different physical reward tiers that participants can reach by collecting points up until the end of the competition:

Reward Tier					
	STAR	SHOOTING STAR	SUPERNOVA	PULSAR	GALAXY
Minimum points required (Unity & Trinity NFTs combined)	3 points	6 points	9 points	12 points	15 points
Privileges	Access to the Eder Loza Club and membership perks				
Physical rewards		Silver Access Pass Pendant	Silver AstroRing	Gold Access Pass Pendant	Gold AstroRing
	All rewards come with an NFT certificate of authenticity				

Once the prize claim form on the user side of our site has been submitted, we guarantee participants delivery of their physical rewards within 3 months.



XIII. Customer Service

Single edition items come with a lifetime warranty on service. Please note: Eder Loza SA is not responsible for lost, damaged, or stolen items.

Jewelry items are guaranteed against manufacturing defects for two years from the date of delivery. Note: damage due to improper use, accident, or normal wear and tear of the jewelry is expressly excluded from the warranty.

XIV. Eder Loza Club

The Eder Loza Club was created to reward the trust and commitment received from the community. It's a space where investors and enthusiasts of Swiss fine watchmaking and jewelry will be able to follow and influence the direction of the brand.

Become a Member of the Eder Loza Club

To be a member of the Eder Loza Club, you must own at least one Trinity NFT. You can obtain this status by logging into the Discord server and applying in the «get holder rank» channel.

Privileges

As a thank you for their loyalty, members are entitled to several privileges:

- Voting rights and the opportunity to provide feedback on brand decisions
- Early or exclusive access to upcoming projects
- Invitations to private in-person and virtual events
- Opportunity to attend masterclasses with watchmaking and web 3.0 professionals
- An 11% to 20% discount on all items in the Eder Loza intermediate collections

For Club members who own more than one Trinity NFT, discounts on the store are cumulative:

- 1 trinity = 11% discount
- 2 trinity = 12% discount
- 3 trinity = 13% discount
- 4 trinity = 14% discount
- 5 trinity = 15% discount
- 6 trinity = 16% discount
- 7 trinity = 17% discount
- 8 trinity = 18% discount
- 9 trinity = 19% discount
- 10 trinity = 20% discount



XV. Community

These are the official and verified accounts of the Eder Loza brand:

Instagram: @eder.loza

Twitter: @EderLoza

TikTok: @ederloza

Discord: EderLoza#3691

Wallet address: eth:0x45BEeAFaFef29bEb59d074B9569E954F867ADf12

The official website is ederloza.com. Its subdomain is mint.ederloza.com

Please be advised that all other accounts bearing the Eder Loza name do not belong to the brand. The Eder Loza team will never send an unsolicited message nor ask you for personal information.

XVI. Team & Partners

Eder Loza SA is a watch company [CHE-287.030.234] based in Geneva, Switzerland, with a share capital of CHF 100,000.

Eder Loza
Designer, co-founder

Sébastien
Head of Strategy, co-founder

Chris
Head of Creation, co-founder

Eliott
Head of Production

Partners:

Coinception SAS
Hor'Us Geneva Sàrl
Regal Asset Finance
Label Surface SA
BCP Tourbillon SA

XVII. Contact

For commercial information: hi@ederloza.com

For general information: on the Discord server